



Ofri Cohen

ABOUT

Digital Designer & Artist, specializing in web design, visual systems, and concept driven digital experiences. Fast-learning and persistent, with a strong interest in the connection between history, technology and visual culture.

EDUCATION

Visual Communication Degree-

Minshar School of Art × The Open University 2022 - 2026

Wix Academy Program

Wix Editor, UX, web design Experience, and code-based design.

Concept-Based Art Course

By Asi Meshulam, University of Haifa
Concept-driven art practice, Jungian psychoanalytic theory

SKILLS & SOFTWARE

Design & Production

Figma, Adobe Creative Suite, UX/UI, Wireframing, Prototyping, Motion Design

Web & Code

Wix, p5.js, Bricks/Brik, Basic Coding, AI-assisted Development, Code-based Visual Systems

Experimental

Maya 3D, Glyphs, Midjourney, Weavy, Visual Research, Concept Development, Storytelling

EXPERIENCE

WIX

2025 - 2026

Three parallel roles within the Wix ecosystem :

DESIGN GUILD ACADEMY:

Collaborated on a promotional website project – leading concept development, visual storytelling, and full web design execution.

LAYOUTS LAB:

Intensive program focused on researching, designing, and publishing client-oriented Wix websites from brief to launch.

PLAYGROUND TEAM DESIGNER:

Produced ongoing visual and digital materials – branding assets, presentations, internal tools, and Wix site updates.

Graphic & Print Production Assistant

V-Print, Tel Aviv

2025 - 2026

Prepared client graphics and production-ready print files: book layouts, image editing, pre-press, and finishing. Worked with technically demanding materials under real production timelines.

Freelance Designer

2025 - 2026

Designed visual materials for individuals, small businesses, and music festivals – spanning brand identity, event visuals, and digital content.

LANGUAGES

Hebrew - Native

English